Last Updated: Heysel, Garett Robert 5460 - Status: PENDING 02/08/2019

Term Information

Effective Term Autumn 2019

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)

We would like to add an optional credit hour for students with Russian language abilities to work with materials in the original Russian.

What is the rationale for the proposed change(s)?

This will allow students with Russian language abilities the valuable experience of working with original Russian sources while not excluding students who are interested in Russian media but do not have language knowledge.

What are the programmatic implications of the proposed change(s)?

(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?

None

Is approval of the requrest contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area Russian

Fiscal Unit/Academic Org Slavic/East European Lang&Cul - D0593

College/Academic Group Arts and Sciences

Level/Career Graduate, Undergraduate

Course Number/Catalog 5460

Course Title Russian Media Transcript Abbreviation Russian Media

This course will examine Russian media and communication within the context of media analysis and **Course Description**

communication studies. The course will briefly review the history of Soviet and post-Soviet media in the

late 20th-21st centuries, but will focus primarily on contemporary Russian media.

Semester Credit Hours/Units Variable: Min 3 Max 4

Previous Value Fixed: 3

Offering Information

Length Of Course 14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week

Flexibly Scheduled Course Never Does any section of this course have a distance No

education component?

Letter Grade **Grading Basis**

Repeatable No **Course Components** Lecture **Grade Roster Component** Lecture Credit Available by Exam No **Admission Condition Course** Nο Off Campus Never **Campus of Offering** Columbus

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Prerequisites and Exclusions

Prerequisites/Corequisites

Exclusions

Electronically Enforced Nο

Cross-Listings

Cross-Listings

Subject/CIP Code

05.0110 Subject/CIP Code Subsidy Level **Doctoral Course**

Intended Rank Junior, Senior, Masters, Doctoral

Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes

- Students will learn about the major events and people in Russian contemporary history (XX century) that affect and explain major values and political behavior of Russians;
- Students will get understanding and skills of comparative media analysis across totalitarian- authoritarian (neoauthoritarian)-democratic dimensions;
- Students will be able to conduct comparative analysis of Soviet and Russian media system with regards to the contemporary world trends;
- Students will learn the history and current trends of Russian media;
- Students will also know how to conduct general analysis of international media audiences and specifically will focus on Russian audience - the case, which could apply to some other post-authoritarian and authoritarian societies;
- Students will learn how to conduct media tracking, specifically Russian media tracking;
- Students will study the cases of censorship/self-censorship, mass protest, propaganda, misinformation, Russia-U.S. conflicts, information war with Ukraine, etc.

Content Topic List

- Systems and models: Russia and the World
- Post-Communist Developments
- The Current Trends in Russian Media
- The Audience in Russian Media

Sought Concurrence

Yes

COURSE CHANGE REQUEST

Last Updated: Heysel, Garett Robert 5460 - Status: PENDING 02/08/2019

Attachments

• 5460 justification.pdf: rationale

(Other Supporting Documentation. Owner: Peterson, Derek)

• Russian 5460 syllabus (revised).docx

(Syllabus. Owner: Peterson, Derek)

R5460 concurrence.pdf

(Concurrence. Owner: Peterson, Derek)

Comments

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Peterson, Derek	02/05/2019 10:18 AM	Submitted for Approval
Approved	Peterson, Derek	02/05/2019 10:19 AM	Unit Approval
Approved	Heysel, Garett Robert	02/08/2019 08:40 AM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadet te Chantal Oldroyd,Shelby Quinn Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler	02/08/2019 08:40 AM	ASCCAO Approval

RUSSIAN 5460: RUSSIAN MEDIA

3-4 credit hours, lecture

Instructor: Dr. Olga Kamenchuk

Email address: kamenchuk.1@osu.edu

Phone number: xxx-xxx-xxxx

Office hours: TBD

Course Description

This course will examine Russian media and communication within the context of media analysis and communication studies. The course will briefly review the history of Soviet and post-Soviet media in the late 20th-21st centuries, but will focus primarily on contemporary Russian media. Topics covered will include media regulation and censorship, Russian journalistic practices, mediated political communication, propaganda, online disinformation, and Russian media in global comparative context. Students will gain a deep understanding of Russian media institutions and practices and how to critically analyze Russian media content.

The course includes several major blocks (for more details see the tables with classes/weeks, topics and readings):

- 1. Background.
- 2. Systems and models: Russia and the world.
- 3. Post-Communist developments.
- 4. The audience.
- 5. The current trends.

By the end of the course:

- you will learn about the major events and people in Russian contemporary history (XX century) that affect and explain major values and political behavior of Russians;
- you will get understanding and skills of comparative media analysis across totalitarianauthoritarian (neo-authoritarian)-democratic dimensions;
- you will be able to conduct comparative analysis of Soviet and Russian media system with regards to the contemporary world trends;
- you will learn the history and current trends of Russian media;
- you will also know how to conduct general analysis of international media audiences and specifically will focus on Russian audience the case, which you could apply to some other post-authoritarian and authoritarian societies;

- you will learn how to conduct media tracking, specifically Russian media tracking;
- you will study the cases of censorship/self-censorship, mass protest, propaganda, misinformation, Russia-U.S. conflicts, information war with Ukraine, etc.

Thus, the course will provide knowledge of theory, history, culture, etc., and practice – students will learn Russian media tracking (in fact they will track real Russian media for several months), audience analysis (with real and current opinion polling data from Russia) and propaganda/misinformation analysis (again, based on real Russian media materials).

This course will be useful for those, who see themselves as journalists, media analysts, international businessmen, diplomats and researchers in the sphere of international communication, as well as Russia and former USSR area experts in the future.

Required Textbook & Readings

There is no required textbook for this course, rather there is a list of required readings – articles and reports. All articles and reports will be available on Carmen.

Grading Policies

Grading scale

93-100: A

90-92.9: A-

87-89.9: B+

83-86.9: B

80-82.9: B-

77-79.9: C+

73-76.9: C

70 -72.9: C-

67 -69.9: D+

60 -66.9: D

Below 60: E

The breakdown of assignments and portion of your overall grade is as follows:

- 1. Documentary Discussions 15% (5% each)
- 2. Applied Media Analysis (2) 30% (15% each)
- 3. Media tracking -20%
- 4. Group Presentation 15%
- 5. Participation in class discussions and activities 10%

1. Documentary activities (15%)

Online activities will take the form off viewing documentary movies (links will be provided by the professor) and participating meaningfully in online discussions with your class peers.

Online Canvas discussions may be conducted on your home computer or in an OSU computer lab, they are not designed to be taken collectively or as a group. The purpose of the discussions is to encourage you to keep up to date on readings and class lectures and to interact with your peers with regards to the topics raised in class.

Online discussions will be followed up with a class discussion. To compensate for this additional time outside of class viewing films (each around 30-60 minutes), you will be released from some classes earlier (equal to the amount of time to watch the documentary), with class discussion about the movie at the beginning of class the following day of the class. The "documentary days" in question and the respective films are listed in the syllabus.

2. Applied media analysis: writing assignments (30%)

Essay writing assignments applying knowledge from the class will be provided. Each will be worth 15% of your final grade (together – 30%). The tentative dates of the analytical papers to be due are listed in the course schedule. It will consist of the production of 5-page double-spaced paper. The topics for the short analytical essays will be provided a week before the due date. They will include solving the problem/conducting analysis that might be useful in your future careers of specialists in Russian media/politics/culture: (a) audience analysis and (b) misinformation propaganda analysis.

3. Media tracking - "In the news..." (20%)

During the second week of class you will select a Russian media outlet to follow closely for the duration of the course. You may choose from a list provided by the instructor or select one on your own. The instructor must approve your choice of media outlet.

By 9:30 a.m. each class day (once a week), students must post via Carmen a bullet-point summary of the top three stories in their selected media outlet. Each class will begin with a brief, fast-paced review of current top stories from Russia-located media outlets; the instructor will welcome volunteers and will select other students at random to report. The class will then discuss, compare and contrast the content from Russian media outlets (based on their ownership, ideology, loyalty, etc.) with the leading stories of the day in major U.S. and other international media outlets (as presented by the instructor). Through this exercise students will come to better understand and evaluate the cultural, political, commercial and other reasons behind the stories emphasized by Russian media outlets. Your grade for this assignment will include completing the summaries on Carmen each class day, and on your active participation in class discussion about the editorial choices made by Russian vs global (including American) media outlets.

4. Group presentation (15%)

During the first half of the semester you will be working on your research project in groups of 2-4 students on the topics of the second half of our course: censorship, political opposition, propaganda, cybersecurity, etc. You will receive a list of 8 Russian media problems that we will analyze in detail during the second half of the semester.

You will have to pick a problem that your group will work on (8 topics - 8 problems), get an approval from your professor and start working on:

- Background of the problem
- Cases to represent the problem
- Development of the problem
- Analysis of the current state and future possible trends

You will make a presentation based on this topic structure and will lead the class discussion on the day of your presentation.

The idea of this part of your course work is to prepare you to assess socio-political processes that affect Russian media and society, to provide you with knowledge of international background analysis and problem forecasting that you might need in your future careers both in the Academia, in governmental and non-governmental sectors.

5. Participation in class discussions and activities (10%)

For this reason of discussion practice we will be conducting a series of class discussions throughout the course. Meaningful participation in such discussion (quality over quantity) is an important factor that would bring you the full score for this section of the class.

6. Class Attendance (10%)

You are expected to attend lectures regularly as more than decent percentage of the material is presented only during the lecture period of the class (rather than readings). If you don't attend the lectures consistently, you will not do well in this course.

Attendance will be taken at each class, only extraordinary medical reasons (with appropriate documentation from the doctor/hospital) or university excuses can be accepted. The time to inform me about this is when the problem/necessity arises. Documentation provided more than 48 hours after the missed class will not be accepted.

7. Extra Sessions

Students with Russian language abilities who wish to work with materials in Russian may sign up for an additional credit hour. These students will meet with the instructor to go over the Russian materials entirely in Russian, separate from the regularly scheduled class. The times for these extra course meetings will be made before the term begins between the instructor and

students registered for 4 credit hours. It is important to remember that if you have signed up for 4 credit hours, you must attend the extra meetings. Failure to do so will negatively impact your participation and attendance grades.

ASSIGNMENTS MAKE-UP POLICY

Assignments are given only once at the time scheduled in the syllabus. No make-ups are given for any reason. Assignments will not be given early or late. If you miss the deadline, you receive a zero, no exceptions.

The only exceptions to these rules are tragic, extraordinary, and totally unforeseen personal circumstances that are convincingly documented to the Professor no later than 24 hours after the date the assignment is scheduled. Buses not running on time, car problems, misbehaved pets, missed or cancelled airline flights, job interviews, attendance at family social functions, sporting events, and previously scheduled vacations are not valid excuses for missing a deadline. Do not approach me at the end of the quarter with a medical excuse for poor performance or missing assignments earlier in the quarter. The time to talk to me is when the problem first arises. We follow this policy strictly, and documentation produced more than 48 hours after the exam simply will not be accepted, regardless of how valid or compelling it seems to you.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct http://studentlife.osu.edu/csc/.

Disability Services

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations,

I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Title IX

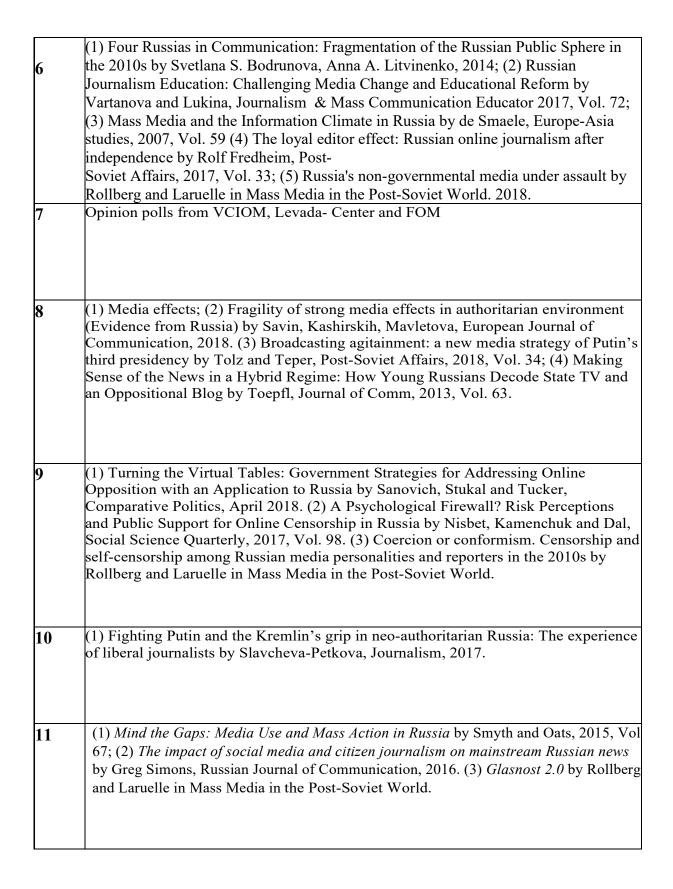
Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at http://titleix.osu.edu or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu.

/EEK	TOPIC	DEADLINE
Backg	ground.	
1	Russia in XX century: state, people and values. Why democracy is a swear word in modern day Russia?	
2	Media and communication in Soviet Russia.	
	Media and communication in Soviet Russia. ems and models: Russia and the World.	

		1	
5	Media in early post-Soviet Russia (1990-2000).		
6	Russian media culture and neo-authoritarianism in 2010s	Documentary #1.	
	• Journalism in Russia: education and values		
	• Fragmentation of Russian public system in 2010s		
	• Information culture in Putin Russia: censorship and secrecy		
IV. The	audience.		
7	Russian public opinion - a portrait of Russian audience: values, beliefs,		
8	Russians and the media. What Russian read and watch? Who do they trust? Cultivation theory.		
V. The	Current Trends		
9	Media regulation/censorship	Applysis #1 (audianas)	
	 Government strategies for addressing online opposition 	Analysis #1 (audience).	
	• Censorship in Russia: self-censorship online		
10	Opposition and mass action:	Documentary #2.	
	• Liberal journalism in neo-authoritarian Russia.	Presentations	
	Media use and mass action in Russia		
11			
11	Internet and social media in Russia • Russians and new media during Putin's thirds presidential		
	term	Presentations	
	Social media as tools of autocratic stability: comparative analysis		
12	Ideology: national identity and nationalism.	Presentations	
	Ethnicity and nationhood in the media.	1 resentations	
	Social distancing theory in Russian context		
13	Information wars.		
	• Cases: Syrian conflict and the war in Ukraine.		
	Agenda setting theory and its application in Russian context.	Presentations	
	Framing theory in Russian context.		
14			
	• "Russky Mir"/"Russian World". RT and Sputnik.		

	• Russian media in "near broad". Regional hegemony in the FSU and Eastern Europe.	Presentations
15	USA - Russian public opinion and Russian media about Americans, their leaders and their state. Soft power theory in Russian and Russian-American context.	Documentary #3. Presentations
	Cybersecurity, Misinformation and fake news - worldwide, in authoritarian societies, in Russia. Selective exposure.	Analysis #2 (manipulation and propaganda). Presentations.

WEEK	READING (English)
1	TBA
2	TBA
3	(1) Lessons from Russia. A Neo-Authoritarian Media System by Jonathan Becker, European Journal of Communication, 2005; (2) The applicability of Western media models in Russian media system by Hedwig de Smaele, European Journal of Communication, 1999 Vol.14; (3) Corrupting the Cyber-Commons: Social Media as a Tool of Autocratic Stability by Guntisky, Perspectives on Politics, 2015; (4) How far can media systems travel? by Voltmer in Comparing Media systems around the world. 2012. (5) Politics of international media rankings, by Rollberg and Laruelle in Mass Media in the Post-Soviet World. 2018
4	(1) Russia and the new authoritarians by Jonathan Becker, Demokratizatsiya, 2013; (2) Post-Communist political systems and media freedom and independence by Jakubowicz, Central and Eastern- European media in comparative perspective. 2012. (3) Russia and the new authoritarians by Rollberg and Laruelle in Mass Media in the Post-Soviet World.
5	(1) Media in post-Soviet Russia by Brian McNair, European Journal of Communication, 1994, Vol.9



12	(1) Ethnicity and nationhood on Russian state-aligned television: Contextualizing geopolitical crisis by Hutchins and Tolz, The New Russan Nationalism. (2) The "Russian Idea" on the small screen: staging national identity on Russia's TV and Peter the Great, Statism, and Axiological Continuity in Contemporary Russian Television by Rollberg and Laruelle in Mass Media in the Post-Soviet World.
13	(1) Measuring news bias: Russia's official news agency ITAR-TASS' coverage of the Ukraine crisis by Kohei Watanabe, European Journal of Communication, 2017, Vol 32; (2) Nothing Is True? The Credibility of News and Conflicting Narratives during "Information War" in Ukraine by Szostek in International Press/Politics, 2017
14	(1) The Power and Limits of Russia's Strategic Narrative in Ukraine: The Role of Linkage by Joanna Szostek, Perspectives on Politics, 2017, Vol.15; (2) The Mass Media and Russia's "Sphere of Interests": Mechanisms of Regional Hegemony in Belarus and Ukraine by Joanna Szostek, Geopolitics, 2018, Vol.23
15	(1) Opinion polls from VCIOM and Leveda Center; (2) A grand strategy for confronting Putin by McFaul, Foreign Affairs, 2018. Vol 97; (3) Russian state television Coverage of the 2016 U.S. Presidential election by Tina Burrett, Demokratizatsiya, summer 2018.
16	TBA

College of Arts and Sciences

Department of Slavic and East European Languages and Cultures
400 Hagerty Hall
1775 College Rd.
Columbus, OH 43210
614-292-6733 Phone
Slavic.osu.edu

Dear Curriculum Committee,

We proposing to add an optional, additional credit hour for Russian 5460. This extra credit hour will consist of an additional hour meeting each week, where students with Russian language skills and the instructor will go over Russian materials with a similar theme to the regular course assignments of that week. These extra meeting will take place entirely in Russian. This will benefit both undergraduate and graduate students who want to work with media items in Russian. Many students pursue careers where media analysis skills in the Russian language are quite valuable. At the same time, by making this an optional extra credit hour, we are not keeping students who do not have advanced (or any) Russian language ability from taking the regularly scheduled 3 credit hour course.

Please let us know if there are any additional details we need to clarify.

Best,

Yana Hashamova

The Hassum

Professor and Chair, Slavic and East European Languages and Cultures

Subject:

RE: Russian Media Course Concurrence

Date:

Friday, October 26, 2018 at 10:56:05 AM Eastern Daylight Time

From:

Slater, Michael

To:

Hashamova, Yana

CC:

Peterson, Derek, Kline, Susan, Smith, Aaron, Yutzy, Melanie

Attachments: image001.png

Excellent! Given this agreement, we can offer concurrence.

Mike



THE OHIO STATE UNIVERSITY

Michael D. Slater

Director

Social and Behavioral Science Distinguished Professor

School of Communication

3016 Derby Hall I 154 N. Oval Mall Columbus, OH 43210

614-292-0451 Office I 614-292-2055 Fax

slater.59@osu.edu

From: Hashamova, Yana

Sent: Friday, October 26, 2018 9:18 AM

To: Slater, Michael <slater.59@osu.edu>
Cc: Peterson, Derek <peterson.636@osu.edu>
Subject: Re: Russian Media Course Concurrence

Hi Mike,

Yes, I agree with your two points, which appear reasonable to me.

Yana

Yana Hashamova, Ph.D.

Professor and Chair

Editor, Slavic and East European Journal

Honorary Research Associate, Research Center of the Slovenian Academy of Sciences and Arts

The Ohio State University

Department of Slavic and East European Languages and Cultures

1775 College Road, Columbus, OH 43210

u.osu.edu/hashamova.1

Just published: Screening Trafficking: Prudent and Perilous (New York-Budapest: Central European University

Press, 2018)

From: Slater, Michael

Sent: Wednesday, October 24, 2018 2:28 PM

To: Hashamova, Yana

Subject: FW: Russian Media Course Concurrence

Hi Yana,

Since a concurrence is not just for an instructor but for a course essentially in perpetuity, would you be willing to confirm an understanding between us that a) if Olga stops teaching it that you'll consult with us regarding the new syllabus and instructor if you find someone else and that b) in the unlikely chance that we wind up with someone else with expertise in that area on the tenure track here (or if Olga at some point moved to full time tenure track here) that our departments would pursue a joint listing of the course so our faculty could teach the course or alternate teaching with someone in your department.

Would this work for you?

Mike



THE OHIO STATE UNIVERSITY

Michael D. Slater

Director Social and Behavioral Science Distinguished Professor School of Communication 3016 Derby Hall I 154 N. Oval Mall Columbus, OH 43210 614-292-0451 Office I 614-292-2055 Fax slater.59@osu.edu

From: Peterson, Derek

Sent: Monday, October 22, 2018 4:26 PM To: Slater, Michael <slater.59@osu.edu>

Cc: Smith, Aaron <smith.1543@osu.edu>; Hashamova, Yana <hashamova.1@osu.edu>

Subject: Russian Media Course Concurrence

Good Afternoon Dr. Slater,

The ASC Curriculum office recommended that we seek concurrence from the School of Communication for a course proposal that we plan to submit for next year. The course syllabus was prepared by Dr. Olga Kamenchuk. I have attached the syllabus and concurrence form. Please let me know if there is anything else that you need.

All the best,

Derek

Derek Peterson

Academic Program Coordinator

The Ohio State University

College of Arts and Sciences Department of Slavic and East European Languages and Cultures
400E Hagerty Hall, 1775 College Rd., Columbus, OH 43210
614-688-5597 Office

peterson.636@osu.edu